

March 27, 2018

Dear Paramount *Advantage* Providers:

Paramount *Advantage* and the Cleveland Browns will continue the ***Dawg Pound Healthy Rewards (DPHR) program in 2018***. This program is designed to encourage our Paramount *Advantage* members to get their Yearly Wellness Checkup/Routine Annual Physical with their PCP every year. ***Dawg Pound Healthy Rewards*** is offered to eligible\* Paramount *Advantage* members, age 12 months and older, who register (online or through the mail) and have a Yearly Wellness Checkup/Routine Annual Physical in 2018. Those who do will be entered into monthly drawings to win great prizes from the Browns.

Sincerely,

Paramount Quality Improvement Department

**For more information and member online registration, visit:  
[www.ParamountAdvantage.org/Browns](http://www.ParamountAdvantage.org/Browns)**



\*Due to NFL franchise rules, Paramount Advantage members in the following counties are not eligible: Adams, Brown, Butler, Clark, Clermont, Clinton, Darke, Greene, Hamilton, Highland, Miami, Montgomery, Preble, and Warren.